

A 360-Degree Perspective on What Workers Need to Thrive

Speaker Biographies

Marla Blow is senior vice president of social impact, North America, at the Mastercard Center for Inclusive Growth, Mastercard's philanthropic hub. Blow builds strategies, partnerships, and programs that advance the center's priorities to promote financial security, make economic development more inclusive, support workers' economic mobility, and leverage the power of data for good. With nearly a decade of experience in entrepreneurship and financial inclusion, Blow most recently served as founder and chief executive officer of FS Card Inc., a credit card venture designed to move small-dollar-loan customers into a more affordable product. Before that, Blow was a part of the team that stood up the Consumer Financial Protection Bureau, where she served as assistant director for card and payment markets and was responsible for policy related to the credit card, prepaid card, and payments industries. Blow serves on the boards of Care.com, LIFT-DC, and FinRegLab and previously served on the board of FactorTrust, a provider of underbanked consumer data. Blow won the EY Entrepreneur of the Year Award for the mid-Atlantic emerging company category in 2018 and has been listed as one of *Fast Company's* most creative people in business. She is a Henry Crown fellow as part of the Aspen Global Leadership Network. Blow holds an undergraduate degree from the Wharton School of the University of Pennsylvania and a master's degree in business administration from Stanford University.

Stephanie Davison is a program officer for the human services program at the Kresge Foundation. She joined the foundation in 2018. Previously, Davison served as a project manager at FHI 360, where she managed juvenile justice, youth development, and workforce development programs, including overseeing program design and execution, subgrantee management, team and consultant management, and policy development. She also supported college and career readiness initiatives seeking to increase high school graduation rates and postsecondary education enrollment rates. Before that, she coordinated and supported workforce development and education programs and initiatives, including those funded by private foundations and the US Departments of Labor, Justice, and Education. Davison earned a bachelor's degree in political science from Mercyhurst University and a master's degree in public affairs from the School of Public and Environmental Affairs at Indiana University Bloomington.

Julia Henly is a professor in the School of Social Service Administration at the University of Chicago, where she chairs the doctorate program and codirects the Employment Instability, Family Well-being, and Social Policy Network. Henly's scholarship aims to advance understanding of low-income families' economic and caregiving strategies to design and improve effective work-family policies and public benefits, especially child care policies. Her ongoing projects investigate equity in program access and use of child care subsidy programs; the implications of the COVID-19 pandemic on both child care programs and care arrangements among families with low incomes; parental child care decisionmaking in predominantly Latinx communities; and the consequences of precarious work schedules on work-family outcomes, particularly in low-wage, hourly employment contexts. Henly has received funding from federal agencies and private foundations, and her work has been published in numerous peer-reviewed journals and edited book volumes. She is a 2018 Society for Social Work and Research fellow, a 2016 Interdisciplinary Research Leaders fellow of the Robert Wood Johnson Foundation, and a 2016 distinguished fellow of the William T. Grant Foundation. She is also a long-standing member of the steering committee of the Administration for Children and Families' Child Care and Early Education Policy Research

Consortium. Henly received her bachelor's degree from the University of Wisconsin–Madison and her master's degree in social work and doctoral degree from the University of Michigan.

Sharon Parrott is the senior vice president for federal policy and program development at the Center on Budget and Policy Priorities (CBPP). Parrott brings to the center's leadership team deep expertise in poverty and economic opportunity, the federal budget, and programs for people with low incomes. In her role, she works to advance the center's priorities across policy areas and bolster its organizational strength and sustainability. Parrott rejoined the center in 2017, after serving for two years as associate director for the Education, Income Maintenance, and Labor division at the Office of Management and Budget. She also served as counselor for human services policy to former US Department of Health and Human Services Secretary Kathleen Sebelius from 2009 to 2012. In that position, she served as a lead adviser on human services issues related to programs for families and children with low incomes, children who have been or are at risk of being maltreated, seniors, and people with disabilities. From 1993 to 2009, she was CBPP's director of the Welfare Reform and Income Support division and routinely provided technical assistance to federal policymakers, state agency officials, and state-level policy organizations on issues related to income assistance programs and the interaction and integration of benefit program rules in Medicaid, the Supplemental Nutrition Assistance Program, and other safety net programs. Parrott received both her bachelor's degree in economics and master's degree in social work from the University of Michigan.

Tracy Wareing Evans is the president and chief executive officer of the American Public Human Services Association (APHSA), a bipartisan, nonprofit, membership organization representing state and local human service agencies through their top leadership. In coordination with its governing board of directors, Wareing Evans sets the association's strategic direction and spearheads delivery of its mission "to advance the well-being of all people by influencing modern approaches to sound policy, building the capacity of public agencies to enable healthy families and communities, and connecting leaders to accelerate learning and generate practical solutions together." Before APHSA, Wareing Evans served as a senior adviser to former US Department of Homeland Security Secretary Janet Napolitano and as director of the Arizona Department of Economic Security, an integrated human service agency. She also served as policy adviser for human services under former Arizona Governor Janet Napolitano and as director of the state's child welfare division. She began her career as a litigator and has since served on more than 20 boards and advisory committees, including several national appointments. Wareing Evans earned her undergraduate and law degrees from the University of Arizona.