



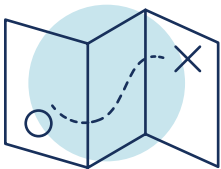
# Do You Want **BETTER JOBS** for Your Community?

Through new federal dollars, state and local policymakers have a once-in-a-generation chance to build a new and thriving workforce.

But what does it take for policymakers to build an economy that works for everyone—especially those who struggle to make ends meet?

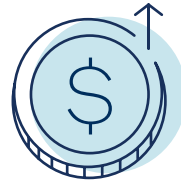


## Plan Early



Creating a road map for how to leverage federal dollars in your community will help make the most of these recommendations.

## Understand Community Needs



Targeting dollars to types of jobs needed in your community will increase wages, benefits, and career opportunities.

## Offer Paid Work-based Learning



Ensuring people will meet their families' needs while training for new jobs will increase worker persistence and retention.

## Build New Partnerships



Bringing employers, colleges, and service providers together will help support new and emerging industries.

## Engage Existing Employers



Working directly with employers will allow workforce agencies to develop new programs and better assess job quality.

## Prioritize Equity



Targeting recruitment, training, and hiring on communities facing structural barriers will address workforce gaps.

By implementing these strategies, you can use federal dollars to create:



high-quality jobs



new, innovative industries



career growth for workers



**WorkRise**

Learn more about each of these strategies at [urn.is/qualityjobsinfographic](http://urn.is/qualityjobsinfographic)