Do You Want BETTER JOBS for Your Community?

Through new federal dollars, state and local policymakers have a once-in-a-generation chance to build a new and thriving workforce. But what does it take for policymakers to build an economy that works for everyone—especially those who struggle to make ends meet?

**Plan Early**
Creating a road map for how to leverage federal dollars in your community will help make the most of these recommendations.

**Understand Community Needs**
Targeting dollars to types of jobs needed in your community will increase wages, benefits, and career opportunities.

**Offer Paid Work-based Learning**
Ensuring people will meet their families’ needs while training for new jobs will increase worker persistence and retention.

**Build New Partnerships**
Bringing employers, colleges, and service providers together will help support new and emerging industries.

**Engage Existing Employers**
Working directly with employers will allow workforce agencies to develop new programs and better assess job quality.

**Prioritize Equity**
Targeting recruitment, training, and hiring on communities facing structural barriers will address workforce gaps.

By implementing these strategies, you can use federal dollars to create:
- high-quality jobs
- new, innovative industries
- career growth for workers

Learn more about each of these strategies at [urbn.is/qualityjobsinfographic](http://urbn.is/qualityjobsinfographic)